

Top Questions Prospective Employees Ask in Manufacturing



Publishing content around the following topics will help your company show up in search results. It will also begin to build interest and trust with prospective employees. Remember that content can take a variety of forms, such as:

- ▼ **Blogs**
- ▼ **Infographics**
- ▼ **Website pages**
- ▼ **Video content**
- ▼ **Presentations**
- ▼ **Social media posts**
- ▼ **Traditional print materials**

Top Questions Prospective Employees Ask:

- What are the best jobs in manufacturing?
- What does XYZ position do in manufacturing?
- What are the highest paying jobs in manufacturing?
- Do you need a college degree to work in manufacturing?
- How can I get XYZ experience in the manufacturing field?
- What are the most important skills and characteristics needed to work in XYZ position?
- What are the benefits in working the 1st/2nd/3rd shift?
- What does a growth path look like in the manufacturing industry?
- Can I learn skills on the job for manufacturing?
- How can I become an XYZ manager at a manufacturing plant?
- What jobs exist for people without a college degree?
- What does an internship/apprenticeship in manufacturing look like?